

SPONSOR FEEDBACK EVALUATION

CL:AIRE Conference - The Story of the Enabling Works at the Olympic Park
One Great George Street – 04/11/2010



| The conference and Members' Reception | | | | | |
|---|--|---------------|------------|--|--------------------------------------|
| 1. | What was your overall impression of the conference? | | | | |
| | Poor | Disappointing | Acceptable | Good 20% | Very Good 20% Excellent 60% |
| 2. | What was your overall impression of the Members' Reception? | | | | |
| | Poor | Disappointing | Acceptable | Good 40% | Very Good 20% Excellent 60% |
| 3. | What were your primary objectives? Please rate from 1-5 | | | | |
| | 80% - To develop market awareness of your organisation To promote and showcase existing products and/or services To network with other organisations in the industry | | | 20% - To meet prospective new contacts To meet and network with existing contacts To develop a relationship with CL:AIRE | |
| 4. | Did you meet your primary objectives? 80% - Yes & 20% - No | | | | |
| If not, please give your reasons: | | | | | |
| a. Nearly all of the delegates were existing staff/companies from the Olympics. | | | | | |

| Delegates | | | | | |
|---|--|---------------|-------------------|-------------|--------------------------------------|
| 5. | Please rate the quantity of delegates | | | | |
| | Poor | Disappointing | Acceptable 20% | Good 40% | Very Good 20% Excellent 20% |
| 6. | Please rate the relevance of delegates to your business objectives | | | | |
| | Poor | Disappointing | Acceptable 20% | Good 60% | Very good 20% Excellent 20% |
| Overall Comments: | | | | | |
| a. Delegate numbers good, particularly given current market conditions. Good mix of clients, consultants and contractors. | | | | | |

| Co-ordination / Organisation | | | | | |
|---|--|---------------|------------|------|--------------------------------------|
| 7. | How would you rate the organisation/co-ordination of this conference? | | | | |
| | Poor | Disappointing | Acceptable | Good | Very Good 20% Excellent 80% |
| 8. | How would you rate the materials provided (exhibitor manual, delegate pack)? | | | | |
| | Poor | Disappointing | Acceptable | Good | Very good 40% Excellent 60% |
| Overall Comments: | | | | | |
| a. Good delegate packs and a well organised and run conference which covered a broad range of topics on the Enabling Works. | | | | | |

| Venue | | | | | |
|-------|---|---------------|------------|------|--------------------------------------|
| 9. | How do you rate the conference facilities? | | | | |
| | Poor | Disappointing | Acceptable | Good | Very good 20% Excellent 80% |
| 10. | How would you rate this conference compared to other conferences of this type that you have attended? | | | | |
| | Poor | Disappointing | Acceptable | Good | Very good 40% Excellent 60% |

| Quotable quotes | | | | | |
|--|--|--|--|--|--|
| What would you say about the conference to other people/your colleagues? (CL:AIRE would like to use your quote in future marketing promotions) | | | | | |
| Great venue, professional organisers, great attention to detail, good catering and very supportive event staff. | | | | | |