# Dear Colleagues,



On behalf of the British Embassy in Panama City, I would like to invite you to attend our Waste Management Trade Mission and Conference in Panama from the 23<sup>rd</sup> to 25<sup>th</sup> of November.

Panama's economy has been roaring for many years. The Central American tiger has had the fastest growing economy of Latin America with a GDP growth averaging 8.4% annually during the last decade. As the country consolidates its position as 'Hub' of the Americas, the government has identified the need to reinforce Panama's social infrastructure and policies – including in the areas of waste management.

The purpose of the UK Trade Mission is to broadcast British expertise in this sector, which is about to undertake substantial development that will open a wide range of opportunities for British businesses. UKTI Panama will organise a comprehensive programme that includes meetings with government authorities, municipalities and private stakeholders. The conference is organised jointly with Panama's waste management authority, and will be the perfect opportunity to promote your business and expertise to the right audience.

Best regards,
Dr lan Collard
Her Majesty's Ambassador to Panama





# **Waste Management Trade Mission to Panama**

23 - 25 November 2015: Trade Mission and Conference

UK Trade & Investment is organising a Trade Mission and Conference about UK **Waste Management** in Panama City. The mission is targeted at UK companies with expertise in landfill stabilisation, closure and regeneration; recycling plants; waste management for islands; waste to energy; suppliers of recycling and waste equipment, and more. If you wish to explore these exciting new business opportunities register now to attend this exclusive mission.

#### Why Panama?

- Panama has the fastest growing economy in Latin America, with a GDP growth averaging 8.4% annually during the last decade.
- Panama has an open, business-friendly environment, ranks fourth in regional FDI and transfer of technology, and is the second most competitive economy in Latin America on the Global Competitiveness Index of 2014.
- Panama's government is in the process of producing a national waste management strategy for the following 5-10 years that includes: Closure of 75 open air landfills across the entire country; Building and establishment of waste industrial plants; Building of waste transfer stations at a national level; Building of recycling plants in key municipalities outside the capital city; Upgrade of the collection equipment at a national level; and more.

## Why should you attend?

We will partner with Panama's Waste Authority to ensure that the mission allows your company to meet government officials and key stakeholders of the industry. We guarantee a well-structured programme around the most important business opportunities in the sector. Our organisation of a high profile conference will afford you the opportunity to highlight the best of UK expertise.

#### Other programme highlights include:

- Networking opportunities with the Panamanian Chamber of Commerce and the British Chamber of Commerce
- Possibility of tailored one-to-one meetings.

# Interested?

23 - 25 November 2015

Location: Panama City

#### Register Your Interest

To register please contact:

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